



CLAY

Closing the Loop
Along with
the Youth 

About the Project

Description of the Problem: Circular economy philosophy can be explained by a paradigm shift, where not only the producers but also the consumers apply a totally circular mindset. The young citizens' behaviours are necessary for a holistic change in the lifestyles of the people. In this respect there are two main points that circular economy touches: the environment and the business. The advocates of the circular economy underline that this new approach will improve competitiveness and productivity of the member states. Briefly, by adopting this new vision Europe will increase resource productivity by up to 3 percent annually.

Main aim of the project: To raise the awareness of future generations about circular and "zero-waste" economy, especially for young people.

Primary target group: The main target group of the project is young people aged between 16-25. The main reason that the project team targeted this group is the statistical data and pre-need analysis conducted in the partner countries. According to these data "upcycling" the skills of young people for circular economy is vital for a sustainable future.

Project Duration: 24 Months

Project Starts: 01/02/2020

Project Ends: 31/01/2022

Partners

bitmanagement
member of bit group

AUSTRIA

Bit management Beratung GmbH
www.cpc.at

ProEduca

CZECH REPUBLIC

ProEduca z.s.

<https://www.proeduca.cz/>



ITALY

ITALY

Training 2000

www.training2000.it

sbtc
Danışmanlık
Solution Based Training and Consultancy

TURKEY

Solution Based Training and Consultancy
<http://www.sbtc-tr.com/>

Intellectual Outputs

OUTPUT 1 - CIRCULAR ECONOMY METHODOLOGICAL FRAMEWORK

A methodological framework in the form of a handbook will be developed to boost the key competences and circular economy skills of young people.

- *This output has already been completed and the results/outputs are available on the project's website.*

OUTPUT 2 - CIRCULAR BEHAVIOUR INDEX

This index will help to understand how young people are participating in circular activities and moreover, attitudes and behaviours of closing the loop approach will be evaluated. This index will be applied and data will be collected and analysed.

- *Currently, this output is being developed, and experts' feedback on the item pool of the index is being collected.*

OUTPUT 3 - MOVING TOWARDS CIRCULAR ECONOMY WITH YOUTH

Within CLAY, training materials for the target group will be developed, based on blended learning theories and models. The training materials will consist of 5 modules.

OUTPUT 4 - CLAY OPEN EDUCATIONAL RESOURCES PLATFORM

The platform will provide information, tools, opportunities to collaborate, access to the e-learning materials etc. The platform will be used to promote activities, events, opportunities and key lessons for the target group.

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<https://www.clay-project.eu/>

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Kick-Off Meeting

Because of the travel restrictions due to Covid-19, project meetings are currently only possible virtually. Therefore, the CLAY team met virtually on 2nd of April 2020. BIT management, the project coordinator, hosted the project partners via SKYPE and the project partners presented their own organizations and contribution to the project.

All partners discussed projected related activities, the project management processes, the outputs and dissemination plans and all partners agreed on the upcoming tasks, duties and responsibilities.



This online meeting was vital to make decisions about the future of the CLAY project and set the tasks to conduct in the next months, in order to reach the project's objectives.