



Co-funded by
the European Union

ProEduca

PARTNER IDENTIFICATION FORM

version 2026

PIC: 945813536

OID: E10067044

Organization's name (also in English): ProEduca z.s.

National ID number: 22734422

Legal address: Mládežnická 1310/2, 37316 Dobrá Voda u Českých Budějovic, Czech Republic

Region: Jihozápad

Web: www.proeduca.cz

E-mail: info@proeduca.cz

Telephone: +420 773 050 277

Legal representative + primary contact:

Lucie Brzáková

Director

tel.: +420 773 050 277

lucie.brzakova@proeduca.cz

Secondary contact:

Philippa Thompson

Project coordinator

pippa.thompson@proeduca.cz

+420 703962172

Main sector of activity:

Innovation in education.

Type, scope of work, areas of activity

ProEduca z.s. is a professional education and training organisation working with **teachers and educators, school leaders, youth workers, and also directly with students and adult learners**. Our mission is to design and deliver learning programmes that translate proven educational approaches and project-based innovation into practice—so that schools, training providers, and learners can respond to new challenges, adopt effective methods, and strengthen learning outcomes.

Our core work combines **training delivery (KA1)** with **development of innovative learning content and tools through international cooperation projects (KA2)**. We provide structured professional development for education staff, as well as learning programmes and workshops for **young people and learners** (including career orientation, STEM engagement, sustainability, and digital topics). Across all target groups, we focus on practical learning design: clear outcomes, active participation, and methods that can be applied immediately in real settings.

ProEduca offers a wide portfolio of training programs, including:

- **"Towards Successful Seniority"**™ – a structured training for school leaders, teachers, and career counselors focusing on professional growth, stress management, and work-life balance.
- **"Digital Storytelling in Teaching"** – an innovative course helping teachers enhance student engagement, digital literacy, and creative expression through multimedia storytelling.
- **"Creative Teaching Methods for Effective Lessons"** – practical training on engaging, interactive, and modern

teaching strategies that increase student motivation and participation.

- **"Integrated Lessons in Modern Education"** – a program that teaches educators how to combine multiple subjects into interdisciplinary lessons for deeper student understanding.
- **"Walk and Talk – A Learning Booster"** – a unique approach to experiential learning that integrates movement with knowledge retention, particularly beneficial for adult education.
- **"Boost Your Career"** – a career development program designed for young people, helping them navigate their future career paths with confidence.
- **STEMpower** – an interactive workshop designed to engage secondary-level girls in STEM fields through hands-on activities.
- **Environmental Games** – a gamified learning experience for families and students, raising awareness about climate change and sustainability.
- **AI in Teaching & AI Mindset** – a practical webinar series helping educators integrate AI into their teaching strategies and adopt a future-oriented mindset.
- ... and many others, for the most recent offer, please, see the news on our website: www.proeduca.cz.

With a strong international reach, ProEduca provides these courses to participants across Europe through Erasmus+ mobility activities. Our trainings combine hands-on practice, digital tools, and collaborative learning, ensuring that participants strengthen both knowledge and usable skills—whether they are education staff, youth workers, or learners.

We work with schools, education providers, local stakeholders, and partners across Europe to ensure relevance and strong implementation. Our team has experience in curriculum development, microlearning design, digital learning development, and piloting/evaluation processes, allowing us to adapt training content to different target groups and contexts.

Activities and Experience

ProEduca is a recognised provider of learning activities for **education staff and learners**, offering practical, research-informed formats that support effective teaching, learning engagement, and competence development.

Our core activities include:

- Professional development courses for educators on topics such as creative teaching, digital storytelling, integrated lessons, AI in education, and sustainability.
- Leadership training for school leaders, focusing on stress management, career longevity, and educational innovation.
- Workshops and learning programmes for young people and learners, covering career planning, STEM engagement, environmental sustainability, and responsible digital practices.

Each programme is designed to be transferable to real educational practice. Through project-based work and cooperation with partners, we also develop and test new learning formats—especially microlearning units, digital resources, and learner-centred activities that can be used in school, VET, and adult learning environments.

Expertise and Experience

ProEduca specialises in **microlearning-based training models** that make professional development and learner training more flexible, engaging, and accessible. Our work integrates:

- AI-supported pedagogical approaches (with clear learning purpose and usability)
- digital pedagogy and content creation
- gamification and storytelling as learning methods
- sustainability education and green competences (including VET and adult learning contexts)

- critical thinking and reflective learning processes

We have experience designing and delivering training under **Erasmus+ KA1**, and in developing content, tools, and methodologies through **Erasmus+ KA2** cooperation. This enables us to connect development work with real training delivery, piloting, and improvement cycles.

Key Personnel

ProEduca's team consists of experienced educators, trainers, and digital specialists with strong capacity in curriculum innovation, training design, and technology-supported learning.

Lucie BrzÁková, Director of ProEduca

Lucie has over **25 years of experience** in education, training delivery, curriculum development, and international project coordination. She designs practice-oriented professional development programmes for teachers, school leaders, and youth workers, and ensures that project outcomes are translated into training formats that work in real settings. Her expertise includes training design, facilitation, quality processes in education, and long-term career development. She is a certified **Age Management Auditor** and a facilitator of programmes focused on professional longevity, stress management, and work-life balance. Lucie regularly presents and contributes to learning events in international contexts and leads cooperation with European partners across KA1 and KA2 activities.

Kateřina DrlÍková, Teacher Trainer and Inclusion Specialist

Kateřina is a teacher, trainer, and education specialist with a Master's degree in English and History from Palacký University and **20 years of teaching experience** across public, private, and alternative education settings. She specialises in **inclusive education**, learner-centred teaching methods, and practical classroom strategies that support diverse learning needs. She has strong experience with alternative learning pathways, including homeschooling support for learners with specific needs, and contributes to teacher training focused on creative pedagogy, meaningful differentiation, and supportive learning environments.

Philippa Thompson, Project Coordinator, AI & Digital Pedagogy Specialist

Philippa works at the intersection of pedagogy, AI integration, and digital content creation. She supports the development of microlearning curricula, AI-powered teaching tools, and digital assessment methods across ProEduca's projects. She has experience designing OERs, developing video-based microlessons, and ensuring the accessibility and usability of digital resources for adult learners. Philippa contributes to capacity building for trainers in adult and VET education, focusing on practical, ethical, and inclusive use of AI tools.

Jan Schupke, Senior Fullstack Engineer, EduTech and AI Tool Development

Jan is a senior fullstack engineer with **10 years of experience** building and maintaining large-scale web applications. He works with **React, NodeJS, PostgreSQL, TypeScript, Docker, and modern testing/CI workflows**, and has experience integrating AI features and automation into user-facing products. In previous roles, he contributed to AI-powered automation features for large-scale systems and supported teams through mentoring and process improvements. Within ProEduca's context, he strengthens capacity for **EduTech development**, including implementation of digital learning tools, microlearning delivery platforms, and AI-enabled training support features aligned with educational usability and reliability.

Jan BrzÁk, Technical Trainer for VET and Adult Learning

Jan BrzÁk is a technical trainer with strong hands-on experience in **automation, robotics, and engineering processes**, with a track record of delivering **practical training for adult learners and technical staff**. He has held senior roles such as **Automation Department Manager, Engineering Department Manager, and Robotics Specialist**, supporting implementation and maintenance of automated production systems. He also brings direct experience from the adult education sector as a **branch director and project manager**, coordinating training delivery and project implementation. Jan holds certifications including **ISO 9001 / ISO 14001 and ISO 13485 internal auditing**, electrical

competency qualifications, and specialised **KUKA robotics** training. Within ProEduca, he strengthens capacity for **practice-based VET and adult training** linked to technology, operational reliability, and process thinking.

Together, the team brings strong capacity in

- AI integration in adult learning and VET
- digital pedagogy and microlearning
- OER creation and EduTech development
- inclusive training for adults aged 45+
- curriculum design for trainer-training programs

Comments and information to the summary of the organisation's past participation

ProEduca focuses on topics that are highly relevant for today's society and education systems, with a strong emphasis on **sustainability, climate education, and the development of green competences**, alongside **digitalisation and AI-supported learning**. We treat digital transformation as a practical priority for both education staff and learners, and we embed it across training formats and learning resources.

The topics that we are focused on are mostly:

- Circular behaviour in youth life
- Training of circular behaviour – both for teachers and students
- Microlearning about circular behaviour
- Development of Green competencies in VET and adult learners
- Microlearning about acquisition of Green competencies
- Training for trainers about teaching green competencies